REPUBLIC OF KENYA

MINISTRY OF INFORMATION, COMMUNICATIONS AND THE DIGITAL ECONOMY

ADDRESS BY HON WILLIAM KABOGO, CABINET SECRETARY, MINISTRY OF INFORMATION, COMMUNICATIONS & THE DIGITAL ECONOMY, DURING THE CELEBRATION OF THE WORLD POST DAY AS DELIVERED ON HIS BEHALF BY MR STEPHEN ISABOKE, EBS, PRINCIPAL SECRETARY FOR BROADCASTING AND TELECOMMUNICATIONS

THURSDAY, 9 OCTOBER 2025

NAIROBI.

SALUTATION

- Director General, Communication Authority of Kenya, Mr. David Mugonyi
- Postmaster General, Postal Corporation of Kenya, Mr. John Tonui
- Officials from the Ministry
- Industry Players
- Members of the Fourth Estate
- Distinguished guests, Ladies and Gentlemen,

Good morning!

I. I am delighted to join you this morning as we mark the 151st World Post Day, celebrating one of the oldest yet most adaptable public service institutions. The Post continues to connect people, places and possibilities across generations.

II. This year's theme, "PostForPeople: Local Service. Global Reach," aligns with the Government's Bottom-Up Economic Transformation Agenda (BETA). It reflects our commitment to ensure growth and opportunity reach every Kenyan — from the grassroots to the global stage.

III. Postal offices remain among the most accessible public service points in Kenya, serving as hubs for communication, logistics, digital services, e-commerce and financial inclusion. Our goal is to transform them into engines of local economic growth.

IV. While PCK has faced challenges, these also present opportunities for renewal. Transformation is no longer optional, it is essential for relevance and sustainability.

V. In partnership with PCK, the Ministry has proposed bold reforms focusing on: institutional autonomy, asset redevelopment, digital integration, logistics excellence, service modernisation, staff reskilling, financial sustainability and strategic partnerships. These reforms will reposition Posta Kenya as a key enabler in the digital economy.

VI. To fully unlock e-commerce and logistics potential, the Ministry is finalising the National Addressing System (NAS), which will assign every Kenyan a verifiable physical and digital address. This will enhance service delivery, emergency response and

trade efficiency. The NAS policy, standards and legislation are under review before submission to Parliament.

VII. A Cabinet Memo on the Transformation of PCK has also been developed, detailing reforms in restructuring, financial sustainability, asset redevelopment and digital integration, aimed at repositioning Posta Kenya as a dynamic, profitable and digitally driven institution in line with BETA.

VIII. A key innovation under this transformation is PostaPay — a financial solution expanding inclusion for unbanked and underbanked Kenyans. Leveraging Posta's national network, PostaPay provides affordable financial services, empowering small traders, farmers and households to transact securely in the digital economy.

IX. Internationally, Kenya continues to lead. At the 2025 UPU Congress in Dubai, Kenya was re-elected to the Postal Operations Council for another four-year term — a vote of confidence in our leadership and reforms. We will use this position to drive best practices and strengthen Kenya's role as a regional postal and logistics hub.

X. The Ministry is also reviewing the Kenya Information and Communications Act (KICA) to align it with emerging realities in telecommunications, broadcasting and postal services. This will foster innovation, consumer protection and digital growth.

XI. I commend the Communications Authority of Kenya for using the Universal Service Fund (USF) to modernise postal infrastructure in underserved areas — ensuring reliable, affordable and inclusive postal and courier services for all Kenyans.

XII. As we celebrate World Post Day, let us renew our resolve to make the Post a pillar of Kenya's digital and economic transformation. Through innovation, partnership and vision, we can build a 21st-century Posta Kenya that truly delivers — for the people, for business and for the nation.

XIII. With those remarks, I wish you all a happy 151st World Post Day.

Thank you, and God bless Kenya.