



MINISTRY OF INFORMATION, COMMUNICATION & TECHNOLOGY
STATE DEPARTMENT FOR BROADCASTING AND TELECOMMUNICATION

11TH FEBRUARY, 2019

TO: ALL GOVERNMENT MINISTRIES / DEPARTMENTS
ALL PUBLIC INSTITUTIONS

PREQUALIFIED LIST FOR PROVISION OF VARIOUS SERVICES

The tenders for prequalification of various service providers have been concluded. The list is for use by all Ministries, Departments and Authorities on “As and When Required” basis for a period of two years ending February, 2020.

You are therefore being requested to bring this to the attention of all departments and authorities under you.

The following is the list of services and the prequalified firms for each.

SUPPLY CIRCULAR NO. 01/2019– PROVISION OF OUTDOOR ADVERTISING SERVICES

M/S MAGNATE VENTURES LTD
P.O. BOX 74937-00200, NAIROBI
CONTRACT NO. MOICT/SDBTG/01/2018-2020

S/NO	DESCRIPTION	REGION	RATE
1	Flexi or equivalent 150 gsm-(20x12) m	Nairobi	278400
		Coast	324800
		Nyanza	255200
		North rift	255200
		Eastern	255200
		Central	255200
2	Flexi or equivalent	Nairobi	208800

	150 gsm-(15x12) m	Nyanza	232000
3	Digital Screen for 10x8	Nairobi	464,000
4	Digital Screen for 12x9	Nairobi	464,000
5	Digital Screen for 12x8	Nairobi	406000
6	Digital Screen for 10x5	Nairobi	406 000
7	Back light billboards double decker 12x9	Nairobi	928000
8	Back light bill Landscape 10x5 Portrait 2x9	Nairobi	812000

M/S FOUR AFRIQUE COMPANY LIMITED
P.O. BOX 17421-00100, NAIROBI
CONTRACT NO. MOICT/SDBTG/02/2018-2020

S/NO	DESCRIPTION	REGION	RATE
1	Flexi or equivalent 150 gsm-(20x12) m	Western	600000
		South rift	600000
2	Flexi or equivalent 150 gsm-(15x12) m	Western	570000
		South rift	570000
		North rift	570000
		Western	570000
3	Digital Screen for 10x8	Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
	Digital Screen for 12x9	Coast	800000

4		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
5	Digital Screen for 12x8	Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
6	Digital Screen for 10x5	Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
7	Digital Screen for 8x5	Nairobi	1200000
		Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
8	Digital Screen for 9x5	Nairobi	1200000
		Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
9	Back light bills boards double	Coast	800000
		Nyanza	600000

	decker 12x9	Western	600000
		South rift	600000
		North rift	600000
10	Back light bill Landscape10x5 Portrait 2x9	Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000
11	Back light bill boards Portrait 2x9	Nairobi	1200000
		Coast	800000
		Nyanza	600000
		Western	600000
		South rift	600000
		North rift	600000

**M/S THE STANDARD GROUP PLC
P.O. BOX 30080-00100, NAIROBI
CONTRACT NO. MOICT/SDBTG/03/2018-2020**

S/NO	Description	Region	RATE
1	Flexi or equivalent 150 gsm-(12x10) m	Nairobi	69600
		Nyanza	69600
		Western	69600
		South rift	69600
		North rift	69600
		Eastern	69600
		North eastern	69600
		Central	69600

SUPPLY CIRCULAR NO. 02/2019– PREQUALIFICATION FOR PUBLICATION OF JOURNALS AND MAGAZINES

The following is a list of prequalified firms for the above mentioned.

1. Byroevnne Media Net.Com Limited
2. Nation Media Plc
3. The East African Business Times Ltd
4. Batian Media Group Limited
5. News Media Communication Limited
6. The Standard Group Plc.
7. The Sun Publishers

SUPPLY CIRCULAR NO. 03/2019– PREQUALIFICATION FOR ADVERTISING, CREATIVE AND PRODUCTION SERVICES

The following is a list of prequalified firms for the above mentioned.

1. Oxygene Marketing Communication Ltd
2. Click Interactive Media Ltd
3. Transcend Media Group
4. Nation Media Group Plc
5. Redmill Investments Co. Ltd
6. Informedia Services
7. Royal Media Services
8. Mediamax Network Ltd
9. Everest Production Corporation Kenya
10. The Standard Group Plc
11. Media Edge Interactive Ltd

SUPPLY CIRCULAR NO. 04/2019– PREQUALIFICATION FOR PUBLIC RELATIONS SERVICES

The following is a list of prequalified firms for the above mentioned.

1. Oxygene Marketing Communication Ltd
2. Transcend Media Group Limited
3. Apex Communication Ltd
4. Informedia Services
5. Impact Africa Limited
6. IMG Kenya Ltd
7. Media Edge Interactive Ltd

SUPPLY CIRCULAR NO. 05/2019– PREQUALIFICATION FOR EVENT MANAGEMENT SERVICES

The following is a list of prequalified firms for the above mentioned.

1. Apex Communication Ltd
2. Transcend Media Group

3. Img Kenya
4. Oxygene Marketing Communication Ltd
5. Informedia Services
6. Mediamax Network Ltd
7. Impact Africa
8. The Standard Group Plc
9. Steadfast Promotions Ltd
10. Zenith East Africa Ltd

SUPPLY CIRCULAR NO. 06/2019– PREQUALIFICATION FOR ROAD SHOW SERVICES

The following is a list of prequalified firms for the above mentioned.

1. The Standard Group Plc-Radio Maisha
2. Mediamax Network Ltd
3. Steadfast Promotions Ltd
4. Informedia Services

SUPPLY CIRCULAR NO. 07/2019– PREQUALIFICATION FOR DIGITAL ADVERTISING SERVICES

The following is a list of prequalified firms for the above mentioned.

1. Click Interactive Media Ltd
2. The Standard Group PILC
3. Squad Dgital Limited
4. Transcend Media Group
5. Four Afrique Co. Limited
6. Oxygene Marketing Communicaiton Ltd
7. Informedia Services
8. Mediamax Network Ltd
9. Everest Production
10. Media Edge Interactive Ltd
11. IMG Kenya Ltd